

Institute of Journalism and International Relations

Winter semester:

Module I:

Law and Politics in the Modern Middle East – Selected Case Studies	30 ECTS
Introduction to World Politics	
The European Union Energy Market in the perspective of international relations	
Management concepts in international business - theory and practice	
Geopolitics of small states	

Summer semester:

Module I:

Turkey and Iran – Domestic and Foreign Policies	30 ECTS
Energy Market of the African continent in the perspective of international relations	
Management concepts in international business - theory and practice	
The Right To Freedom of Speech and Expression	
Paradigms in Current Political Issues - Well established or permanently under construction?	

Module II:

American History in the American Culture	30 ECTS
From Traditional to Digital – Diplomacy and its Evolution	
Foreign policy of Ukraine in the 20th/21st century against the background of international relations in the world	
Politics of memory	
Geostrategy	

Course card

Course title	Turkey and Iran – Domestic and Foreign Policies		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	Karol Bieniek, PhD		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

The course aims to give an insight into the major political, economic and foreign policy developments in Turkish Republic and Islamic Republic of Iran. Students are expected to acquire general knowledge of the political, economic and legal developments in both countries and their impact on foreign policy making of these states in the region and outside.

Prerequisites

Knowledge	Basic knowledge about history of the world in the 19 th and 20 th centuries
Skills	Critical and analytical thinking
Courses completed	

Course organization

Form of classes	W (Lecture)	Group type					
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)
Contact hours			15				

Teaching methods:

Seminar – seminars will be held in the semester based on assigned readings. Attendance is mandatory.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
			x	x	x							

Assessment criteria	<p>Student presentation and discussion: 20%</p> <p>Active participation and attendance: 20%</p> <p>Written assignment: 20%</p> <p>Final essay: 40%</p>
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Comments	
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Course content (topic list)

<ol style="list-style-type: none"> 1. Transition from the Ottoman Empire to Turkish Republic 2. Early Republican period and single party regime (1923-1945) 3. The transition to multi-party regime and the first military intervention (1945-1960) 4. Role of the Military in the Turkish political life 5. From the military coup towards political instability (1960-1980) 6. Reconstruction of political system – Turkish politics in the 1980's 7. 1997 post-modern coup and its implications 8. Justice and Development Party era - law and foreign politics 9. Islamic Republic of Iran – administration and foreign politics

Compulsory reading

<p>Ahmad F., <i>The Making of Modern Turkey</i>, Routledge, London, New York 1993</p> <p>Çarkoğlu A., Kalaycıoğlu E., <i>Turkish Democracy today: Elections, Protest and Stability in an Islamic Society</i>, Tauris, London 2007</p> <p>Cizre Ümit, <i>Secular and Islamic Politics in Turkey. The making of the Justice and Development Party</i>, Routledge, London 2008</p> <p>Hazama Y., <i>Electoral Volatility in Turkey. Cleavages vs. the Economy</i>, Institute of Developing Economies, Chiba 2007</p> <p>Heper M., Evin A., <i>State, Democracy and the Military in Turkey in the 1980s</i>, Walter de Gruyter, Berlin 1988</p>

- Heper M., Landau J. (eds.), *Political Parties and Democracy in Turkey*, Tauris, London 1991
- Heper M., Sayarı S. (eds.), *Political Leaders and Democracy in Turkey*, Lexington, New York, Oxford 2002
- Jenkins G., *Political Islam in Turkey. Running West, Heading East*, Palgrave, New York 2008
- Özbudun E., Gençkaya Ö. F., *Democratization and the Politics of Constitution-Making in Turkey*, CEU Press, Budapest, New York 2009
- Yavuz H., *Secularism and Muslim Democracy in Turkey*, Cambridge University Press, Cambridge 2009
- Zurcher E.J., *Turkey: A Modern History*, London 2005

Recommended Reading

- Altunışık M.B., Tür Ö., *Turkey – Challenges of Continuity and Change*, London 2005
- Yapp, M. *The Making of the Modern Near East 1792-1923*, London, 1987

Course card

Course title	Energy Market of the African continent in the perspective of international relations		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	Dr Patryk Chmielarz		
Department	Department of Journalism and International Relations		

Course objectives (learning outcomes)

The student knows and understands the importance of the African continent for ensuring energy security. The student knows the types and explains the importance of renewable energy sources that can be obtained in African countries. The student is able to explain the importance of international relations for ensuring continuity of energy supplies, stability of raw material prices and reducing emissions.

Prerequisites

Knowledge	The concept of supervisory arrangements, types of energy raw materials, division of energy raw materials depending on emissivity, knowledge of the energy sector of African countries.
Skills	The ability to read maps, including maps specifying the directions of raw material flows, and the ability to analyze legal acts.
Courses completed	English B1

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Multimedia presentations, student's presentation, group work, analysis of legal acts, map analysis

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
				X	X	X						

Assessment criteria	The student should actively participate in discussions during classes and prepare a presentation in an established group
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Comments	-
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Course content (topic list)

- The energy sector of Egypt and Ethiopia, including the Grand Ethiopian Renaissance Dam.
- Possibilities of using hydrogen in the African's countries.
- Possibilities and limitations of various forms of renewable energy sources depending on the location and international policy of African's countries.

Compulsory reading

- A.S. Oyewo, S. Sterl, S. Khalili, C. Breyer, Highly renewable energy systems in Africa: Rationale, research, and recommendations, Joule, Volume 7, Issue 7, 2023, p.1437-1470
- Habib, M.Ouki, Egypt's Low Carbon Hydrogen Development Prospects, Oxford Institute for Energy Studies, 2021

Recommended reading

T.K. Andualem, M. Demeke, Grand Ethiopian Renaissance Dam and hydrologic hegemony over Abbay Basin. Sustainable Water Resources Management, 2021

Course card

Course title	Management concepts in international business - theory and practice.		
Semester (winter/summer)	winter/summer	ECTS	6
Lecturer(s)	Paweł Ostachowski		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

The aim of the course is to provide students with knowledge of the theoretical foundations and practical examples of the application selected management concepts in business models of enterprises operating in the international space.

Prerequisites

Knowledge	Knowledge of general principles formulating generalizations and building theoretical models. Basic knowledge and a general, intuitive 'feel' to understand the fundamental principles governing cooperation between people, division of labor, production, efficiency and management.
Skills	Conceptual thinking, the ability to falsify, transferring theory to practice.
Courses completed	No requirements.

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Conversation with students supported by multimedia techniques. Discussions on the management concepts selected for analysis, taking into account examples prepared by students. Implementation of classes in the form of meetings of the entire team or individual consultations (optional).

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
	X			X	X		X					

Assessment criteria	<p>The formal criteria for passing the course are:</p> <p>(1) Attendance at group classes or individual consultations</p> <p>(2) Preparation multimedia presentation (individually) on a selected management concept along with its example of contemporary business application in a selected international company.</p> <p>(3) Well pass a tree smart test after the meetings .</p>
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Comments	Without comments
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Course content (topic list)

<ol style="list-style-type: none"> 1. Precursors of the management concept 2. Classical and behavioral management school 3. Quantitative Management School 4. System of management school 5. Lean management 6. Outsourcing and insourcing 7. Benchmarking 8. Management through innovation (MTI) 9. Time Based Management (TBM) 10. Customer relationship management (CRM) 11. Corporate social responsibility (CSR) 12. Diversity management and reengineering 13. Talent management 14. Network and virtual organization 15. Learning organization 16. Turquoise organization
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Compulsory reading

<ol style="list-style-type: none"> 1. Certo S. C. Trevis Certo S. (2023) <i>Modern Management: Concepts and Skills</i>, Pearson Education 2. Griffin R. W (2016), <i>Fundamentals of management</i>. Cengage Learning. 3. Lussier R. N. (2020), <i>Management Fundamentals: Concepts, Applications, and Skill Development</i>. 4. Hojce M., Kral Z., (2011) <i>Współczesne metody zarządzania w teorii i praktyce</i>, Wrocław. 5. Griffin R. W. (2016), <i>Management</i>. Cengage Learning.
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6. Quinn S., (2010), *Management basics*. Bookboon.
7. Witzel M., (2004), *Management: the basics*. Routledge.
8. Dockery D., Knudsen L. (2023), *Modern Business Management*, Apress L.P., Apress L.P., Apress
9. Chand S. N., (2009), *Management: Concept, Theory and Practices*, Atlantic Publishers & Distributors
10. Robbins S. P., Coulter M.A., De Cenzo D., (2023), *Fundamentals of Management*, Global Edition, Pearson Education

Recommended reading

1. Bruhn M. (2003), *Relationship marketing. Management of customer relationships*, Pearson Education, Prentice Hall, Harlow.
2. Buttle F. (2006), *Managing for successful customer acquisition: an exploration*, „Journal of Marketing Management”, April, Vol. 22, s. 295–317.
3. Boulding W., Staelin R., Ehret M., Johnston W.J. (2005), A Customer Relationship Management Roadmap: What Is Known, Potential Pitfalls, and Where to Go, „Journal of Marketing”, October, Vol. 69, s. 155–166.
4. Payne A., Frow P. (2006), *Customer relationship management: from strategy to implementation*, „Journal of Marketing Management”, Vol. 22, s. 135–168.
5. Morgan J. (2005), *Creating Lean Corporations. Reengineering from the bottom up to eliminate waste*, Productivity Press, New York.
6. Ohno T. (1988), *Toyota production system. Beyond large-scale production*, Productivity Press, Portland, Oregon.
7. Greaver II M.F. (1998), *Strategic outsourcing. A structural approach to outsourcing decision and initiatives*, Amacom, New York.

Course card

Course title	The Right To Freedom Of Speech And Expression		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	Maria Rożnowska, PhD		
Department	Institut of Journalism and International Relations		

Course objectives (learning outcomes)

The course covers the legal aspects of the right to freedom of speech and expression, especially the limitations on the above – mentioned right.

Prerequisites

Knowledge	The student has basic legal knowledge.
Skills	The student has knowledge of English at B2 level according to the Common European Framework of Reference for Languages. The student is able to find sources of information on a selected topic in the field of law.
Courses completed	----- _____

Course organization

Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Lecture with elements of discussion and case studies. Presentations of students' individual projects.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
				X	X		X					

Assessment criteria	Assessment based on participation in discussion and presentation of individual student projects.
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Comments	
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Course content (topic list)

1. The right to freedom of speech and expression.

Article 10 of the European Convention on Human Rights.

2. Limitations on the right to freedom of speech and expression.

Relationship to other rights, e.g. the right to a fair trial, the right to privacy, the intellectual property rights (copyright, trade secrets). Article 8 of the European Convention on Human Rights.

3. Freedom of speech in the media.

Journalists' rights and duties, journalists' responsibilities, journalistic objectivity/honest criticism, the press rights of access to information, privilege not to disclose sources of information, public figure and right to privacy.

4. Hate speech.

5. An offence against religious feelings.

6. Freedom of speech in arts and entertainment.

7. Freedom of commercial speech.

The regulations of advertising.

Compulsory reading

1. E. Barendt, Freedom of Speech, Oxford 2016.
2. H. Thorgeirsdóttir, Journalism Worthy of the Name, Leiden/Boston 2005.

Recommended reading

1. A. Allport, J. Horner, Freedom of Speech, New York 2011.
2. D. Milo, Defamation and freedom of speech, Oxford 2008.
3. R. Sorabji, Freedom of speech and expression : its history, its value, its good use, and its misuse, New York 2021.

Course card

Course title	Paradigms in Current Political Issues - Well established or permanently under construction?		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	Prof. dr hab. Jacek Sroka		
Department	Department of Journalism and International Relations		

Course objectives (learning outcomes)

The aim of the course is to draw a student's attention to the elements of political analyzing and political acting. The leading questions include: paradigms in both: political research and political action. The impact of leading paradigms on: political arenas and fields of socio-political interactions, as well as in interest oriented socio-political games. The key role of argumentation modes in political practice will be emphasized.

Prerequisites

Knowledge	General knowledge on the essence of scientific methods and the role of paradigms in individual and social life - in thinking, in social attitudes and in political activities.
Skills	Skills in: active participation in discussion, studying texts, presenting own studies, creative thinking and conceptualization of problems.
Courses completed	Basic courses providing general knowledge about society and public life.

Course organization

Form of classes	W (Lecture)	Group type					
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)
Contact hours			15				

Teaching methods:

Online exercises (MsT) supported by multimedia techniques, academic discussion around issues, discussing presentations prepared by students.

Assessment methods:

	E-learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
	X							X	X				

Assessment criteria	Presence, active participation in classes, giving the own made presentation with discussion.
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Comments	none
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Course content (topic list)

1. Permanent revolution in science as well as in political thinking and acting – developing the Popper's tradition.
2. The role of paradigms in research, in teaching/learning and in practicing politics.
3. Leading theoretical foundations and types of paradigms in politics as a science and practice.
4. What at most counts: systemic autopoiesis, neo-institutional approach oriented on culture, path dependency and the context of policy networks in the main findings and real practices.
5. Main dimensions: arenas in political system, fields of interactions, interest oriented games, self-reflexivity (autopoiesis) of system and the problem of systemic change - the role of formal and informal institutions.
6. Fields of interactions: 'tonal' and 'atonal' games of interests and modes of argumentation in rival politics and co-operational public policy.
7. Paradigms in political practice - types of argumentation modes:
 - Authoritative mode.
 - Statistical mode.
 - Classification mode.
 - Intuitive mode.
 - Analysis-centric mode.
 - Explanatory mode
 - Pragmatic mode – as the main one in practice.
 - Ethical/evaluative mode.
8. Creating the socio-political cleavages: schismogenesis as one of the leading mechanisms of acting in politics.
9. 'Anything goes' – constantly closer to a permanent revolution in political paradigms than to established methodology(?) - discussion with Paul Feyerabend's approach.

The references to the substantive content listed above are components of a much more complex whole, within which they interpenetrate each other, and the short list of problems presented does not exhaust the extensive topic, but is intended to constitute a starting point for a partner discussion during classes.

Compulsory reading

Druckman J.N., Green D.P., Kuklinski J.H., Lupia A., eds (2012). *Cambridge Handbook of Experimental Political Science*, Cambridge University Press - depending on the needs the file will be sent to students during classes.

Dunn, W.N. (2017). *Public Policy Analysis. An Integrated Approach*. New York: Routledge - depending on the needs the file will be sent to students during classes.

Nash, J.F. (1950). "The Bargaining Problem". *Econometrica*, 2(18), s. 155–162 - depending on the needs the file will be sent to students during classes.

Nash, J.F. (1951). "Non-Cooperative Games", *The Annals of Mathematics*, (2)54, s. 286-295 - depending on the needs the file will be sent to students during classes.

Varela, F.G., Maturana, H.R., Uribe, R. (1974). "Autopoiesis: The Organization of Living Systems: Its Characterization, and a Model", *Biosystems*, 4(5), s. 187–196 - depending on the needs the file will be sent to students during classes.

Recommended reading

Bateson, G. (1935). "Culture Contact and Schismogenesis". *Man*, Vol. 35(Dec.), s. 178-183 - the file will be sent to students during classes.

Feyerabend, P. (1975). *Against Method*. London: Verso - the file with leading "Analytical Index" from this book will be sent to students during classes.

Popper, K.R. (1972). *Objective Knowledge. An Evolutionary Approach*. Oxford: Oxford University Press - the file with chapt. 5 from this book, "The Aim of Science", will be sent to students during classes.

Sroka J., Pawlica B., Ufel W. (2024). *Fields of power (and powerlessness) in public discourses and co-decision*. Kraków: Libron - a summary with the originally proposed by W.N. Dunn and reworked by J. Sroka eight modes of argumentation will be given in the form of Table elaborated by the author of course – the file will be sent to students during classes.

Course card

Course title	Law and Politics in the Modern Middle East – Selected Case Studies		
Semester (winter/summer)	Winter	ECTS	6
Lecturer(s)	Karol Bieniek, PhD		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

The course aims to give an insight into the major political, economic and foreign policy developments in Turkish Republic, Iran and Saudi Arabia. Students are expected to acquire general knowledge of the political, economic and legal developments in modern Turkey, Iran and Saudi Arabia and their impact on foreign policy making of these states in the region and outside.

Prerequisites

Knowledge	Basic knowledge about history of the world in the 19 th and 20 th centuries
Skills	Critical and analytical thinking
Courses completed	

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Seminar – seminars will be held in the semester based on assigned readings. Attendance is mandatory.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
			x	x	x							

Assessment criteria	<p>Student presentation and discussion: 20%</p> <p>Active participation and attendance: 20%</p> <p>Written assignment: 20%</p> <p>Final essay: 40%</p>
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Comments	
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Course content (topic list)

<ol style="list-style-type: none"> 1. Transition from the Ottoman Empire to Turkish Republic 2. Early Republican period and single party regime (1923-1945) 3. The transition to multi-party regime and the first military intervention (1945-1960) 4. Role of the Military in the Turkish political life 5. From the military coup towards political instability (1960-1980) 6. Reconstruction of political system – Turkish politics in the 1980's 7. 1997 post-modern coup and its implications 8. Justice and Development Party era - law and foreign politics 9. Islamic Republic of Iran – administration and foreign politics 10. Kingdom of Saudi Arabia – administration and foreign politics
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Compulsory reading

<p>Ahmad F., <i>The Making of Modern Turkey</i>, Routledge, London, New York 1993</p> <p>Çarkoğlu A., Kalaycıoğlu E., <i>Turkish Democracy today: Elections, Protest and Stability in an Islamic Society</i>, Tauris, London 2007</p> <p>Cizre Ümit, <i>Secular and Islamic Politics in Turkey. The making of the Justice and Development Party</i>, Routledge, London 2008</p> <p>Hazama Y., <i>Electoral Volatility in Turkey. Cleavages vs. the Economy</i>, Institute of Developing Economies, Chiba 2007</p> <p>Heper M., Evin A., <i>State, Democracy and the Military in Turkey in the 1980s</i>, Walter de Gruyter, Berlin 1988</p>

- Heper M., Landau J. (eds.), *Political Parties and Democracy in Turkey*, Tauris, London 1991
- Heper M., Sayarı S. (eds.), *Political Leaders and Democracy in Turkey*, Lexington, New York, Oxford 2002
- Jenkins G., *Political Islam in Turkey. Running West, Heading East*, Palgrave, New York 2008
- Özbudun E., Gençkaya Ö. F., *Democratization and the Politics of Constitution-Making in Turkey*, CEU Press, Budapest, New York 2009
- Yavuz H., *Secularism and Muslim Democracy in Turkey*, Cambridge University Press, Cambridge 2009
- Zurcher E.J., *Turkey: A Modern History*, London 2005

Recommended Reading

- Altunışık M.B., Tür Ö., *Turkey – Challenges of Continuity and Change*, London 2005
- Yapp, M. *The Making of the Modern Near East 1792-1923*, London, 1987

Course card

Course title	Introduction to World Politics		
Semester (winter/summer)	Winter	ECTS	6
Lecturer(s)	Karol Bieniek, PhD		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

This course on international relations aims to explain the students how contemporary world politics works. The course focuses on historical background and the main theories of the international relations, the structures, processes and main issues of the world politics in the globalization era. The other aim is to show how to use history with a view to explain a current situation and project a future scenarios and possible outcomes.

Prerequisites

Knowledge	Basic knowledge about history of the world in the 19 th and 20 th centuries.
Skills	Critical and analytical thinking
Courses completed	

Course organization

Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Seminar – seminars will be held in the semester based on assigned readings. Attendance is mandatory.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
			x	x	x							

Assessment criteria	Student presentation and discussion: 20% Active participation and attendance: 30% Final essay: 50%
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Comments	
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Course content (topic list)

<ol style="list-style-type: none"> 1. Historical context of the modern international relations 2. Theories of the international relations 3. International relations in the twentieth century 4. Power in the international politics: global power, regional power, balance of power 5. National interest and the role of the domestic policies 6. War and conflict in the international relations 7. Globalization and its possible future developments

Compulsory reading

<p>Assigned readings (chosen chapters) will be provided during the semester:</p> <p>Art R.J, Jervis R., <i>International Politics: Enduring Concepts and contemporary issues</i>, Longman 2009</p> <p>Baylis J., Smith S., Owens P., <i>The Globalization of World Politics: An Introduction to International Relations</i>. Oxford University Press, Oxford 2011</p> <p>Donnelly J., <i>Realism and international relations</i>, Cambridge University Press, Cambridge 2000</p> <p><i>International studies review</i> (chosen papers)</p> <p>Keylor W.R., <i>A World of Nations: The International Order Since 1945</i>, Oxford University Press, Oxford 2009</p> <p>Mearsheimer J., <i>The Tragedy of Great Power Politics</i>, Norton, New York 2001</p> <p>Powell R., <i>In the Shadow of Power: States and Strategies in International Politics</i>, Princeton University Press, Princeton 1999</p>

Recommended reading

Brzeziński Z., The grand chessboard: American Primacy and Its Geostrategic Imperatives,

Fukuyama F., The end of History and the Last Man

Course card

Course title	The European Union Energy Market in the perspective of international relations		
Semester (winter/summer)	Winter	ECTS	6
Lecturer(s)	Dr Patryk Chmielarz		
Department	Department of Journalism and International Relations		

Course objectives (learning outcomes)

The student knows and understands the assumptions of the European Union's energy security policy. The student knows the types and explains the importance of renewable energy sources on the European market. The student is able to explain the importance of international relations for ensuring continuity of energy supplies, stability of raw material prices and reducing emissions.

Prerequisites

Knowledge	The concept of supervisory arrangements, types of energy raw materials, division of energy raw materials depending on emissivity
Skills	The ability to read maps, including maps specifying the directions of raw material flows, and the ability to analyze legal acts
Courses completed	English B1

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Multimedia presentations, student's presentation, group work, analysis of legal acts, map analysis

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
				X	X	X						

Assessment criteria	The student should actively participate in discussions during classes and prepare a presentation in an established group
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Comments	-
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Course content (topic list)

- Natural gas transmission systems and the importance of diversification of natural gas supplies in the European Union.
- Possibilities of using hydrogen in the European Union's energy sector.
- Possibilities and limitations of various forms of renewable energy sources depending on the location and international policy of the European Union member states.

Compulsory reading

- Leal-Arcas R., *The European Energy Union. The quest for secure, affordable and sustainable energy*, Claeys & Casteels Law Publishers, Deventer-Leuven 2016.
- Kłaczyński R., *Poland's Natural Gas Energy Strategy in the Context of the European Union's Energy Policy*, „SIYASAL: Journal of Political Sciences” 2022, Suppl. 1.
- Paper G., *Towards a European Strategy for The Security of Energy Supply*, European Commission, Bruksela 2001.
- Di Bella G., Flanagan M., Foda K., Maslova S., Pienkowski A., Stuermer M., Toscani F., *Natural Gas in Europe The Potential Impact of Disruptions to Supply*, „International Monetary Fund” 2022, WP 145.
- Dorfman P., Prikken I., Burall S., *Future national energy mix scenarios: Public engagement processes in the EU and elsewhere*, EESC/COMM/05/2012, Bruksela 2012.

Recommended reading

1. Fleming R., *A legal perspective on gas solidarity*, [Energy Policy](#), Vol. 124, January 2019.

Course card

Course title	Management concepts in international business - theory and practice		
Semester (winter/summer)	winter/summer	ECTS	6
Lecturer(s)	Paweł Ostachowski		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

The aim of the course is to provide students with knowledge of the theoretical foundations and practical examples of the application selected management concepts in business models of enterprises operating in the international space.

Prerequisites

Knowledge	Knowledge of general principles formulating generalizations and building theoretical models. Basic knowledge and a general, intuitive 'feel' to understand the fundamental principles governing cooperation between people, division of labor, production, efficiency and management.
Skills	Conceptual thinking, the ability to falsify, transferring theory to practice.
Courses completed	No requirements.

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Conversation with students supported by multimedia techniques. Discussions on the management concepts selected for analysis, taking into account examples prepared by students. Implementation of classes in the form of meetings of the entire team or individual consultations (optional).

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
	X			X	X		X					

Assessment criteria	<p>The formal criteria for passing the course are:</p> <p>(1) Attendance at group classes or individual consultations</p> <p>(2) Preparation multimedia presentation (individually) on a selected management concept along with its example of contemporary business application in a selected international company.</p> <p>(3) Well pass a tree smart test after the meetings .</p>
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Comments	Without comments
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Course content (topic list)

<ol style="list-style-type: none"> 1. Precursors of the management concept 2. Classical and behavioral management school 3. Quantitative Management School 4. System of management school 5. Lean management 6. Outsourcing and insourcing 7. Benchmarking 8. Management through innovation (MTI) 9. Time Based Management (TBM) 10. Customer relationship management (CRM) 11. Corporate social responsibility (CSR) 12. Diversity management and reengineering 13. Talent management 14. Network and virtual organization 15. Learning organization 16. Turquoise organization
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Compulsory reading

<ol style="list-style-type: none"> 1. Certo S. C. Trevis Certo S. (2023) <i>Modern Management: Concepts and Skills</i>, Pearson Education 2. Griffin R. W (2016), <i>Fundamentals of management</i>. Cengage Learning. 3. Lussier R. N. (2020), <i>Management Fundamentals: Concepts, Applications, and Skill Development</i>. 4. Hojce M., Kral Z., (2011) <i>Współczesne metody zarządzania w teorii i praktyce</i>, Wrocław. 5. Griffin R. W. (2016), <i>Management</i>. Cengage Learning.
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6. Quinn S., (2010), *Management basics*. Bookboon.
7. Witzel M., (2004), *Management: the basics*. Routledge.
8. Dockery D., Knudsen L. (2023), *Modern Business Management*, Apress L.P., Apress L.P., Apress
9. Chand S. N., (2009), *Management: Concept, Theory and Practices*, Atlantic Publishers & Distributors
10. Robbins S. P., Coulter M.A., De Cenzo D., (2023), *Fundamentals of Management*, Global Edition, Pearson Education

Recommended reading

1. Bruhn M. (2003), *Relationship marketing. Management of customer relationships*, Pearson Education, Prentice Hall, Harlow.
2. Buttle F. (2006), *Managing for successful customer acquisition: an exploration*, „Journal of Marketing Management”, April, Vol. 22, s. 295–317.
3. Boulding W., Staelin R., Ehret M., Johnston W.J. (2005), A Customer Relationship Management Roadmap: What Is Known, Potential Pitfalls, and Where to Go, „Journal of Marketing”, October, Vol. 69, s. 155–166.
4. Payne A., Frow P. (2006), *Customer relationship management: from strategy to implementation*, „Journal of Marketing Management”, Vol. 22, s. 135–168.
5. Morgan J. (2005), *Creating Lean Corporations. Reengineering from the bottom up to eliminate waste*, Productivity Press, New York.
6. Ohno T. (1988), *Toyota production system. Beyond large-scale production*, Productivity Press, Portland, Oregon.
7. Greaver II M.F. (1998), *Strategic outsourcing. A structural approach to outsourcing decision and initiatives*, Amacom, New York.

Course card

Course title	Geopolitics of small states		
Semester (winter/summer)	Winter	ECTS	6
Lecturer(s)	Barbara Węglarz, PhD		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

The aim of the course will be, first of all, to introduce the subject of small countries, both in the context of the specificity of their political systems, as well as activity and importance in the international area. Problems and limitations, determined by a small territory or population of these countries, and the resulting consequences will also be discussed. Due to the fact that small states are full-fledged subjects of international law, one of the thematic blocks will deal with selected issues in this branch of law.

Prerequisites

Knowledge	Basic knowledge of international relations
Skills	Critical and analytical thinking. Ability to study and discuss advanced academic texts in English.
Courses completed	-

Course organization

Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Interactive lecture.
 Class discussion conducted by teacher.
 Presentation on selected topics.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
				x	x		x					

Assessment criteria	Class attendance. Activity in the discussion. Individualproject in the form of presentation on a selected topic
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Comments	-
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Course content (topic list)

1.Introduction. 2.International law - selected issues. 3.Territories with special status. 4.Small states. 5.Evolution of geopolitical thought. 6.Geopolitics in the 20 th and 21 st century.

Compulsory reading

1.Ingebritsen Ch., Neumann I. B.,Gstohl S., Beyer J., <i>Small States in International Relations</i> , University of Washington Press, 2006. 2.Jesse N. G., Dreyer J. R., <i>Small States in the International System: At Peace and at War</i> , Lexington Books, 2016. 3.Reschke B., <i>The world of small states</i> , Springer, 2021.
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Recommended reading

- 1.Brady A-M, *Small States and the Changing Global Order*, Springer, 2019.
- 2.Cohen S.B., *Geopolitics. The Geography of International Relations*, Rowman & Littlefield, 2014.
- 4.Jackson R., Sorensen G, *Introduction to International Relations: Theories and Approaches*, Oxford 2016.
- 5..Long T., *Small States, Great Power? Gaining Influence Through Intrinsic, Derivative, and Collective Power*, 'International Studies Review', Volume 19, Issue 2, 2017.
- 6.Klieman A., *Great Powers and Geopolitics*, Springer, 2015.

Course card

Course title	American History in the American Culture		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	PhD Przemysław Łukasik		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

Gaining knowledge by students in the field of selected issues in the history and culture of the United States. Acquiring by students the ability to assess selected issues in the historical, political, geopolitical and cultural context.

Prerequisites

Knowledge	Students have basic knowledge of United States and world history with particular emphasis on political history.
Skills	Students are able to prepare an oral presentation on specific issues related to the history and culture of the United States.
Courses completed	No requirements.

Course organization

Form of classes	W (Lecture)	Group type					
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)
Contact hours			15				

Teaching methods:

Workshop activities: preparation of a presentation with a Power Point program, group discussion

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
				X	X	X						

Assessment criteria	The form of completing the course is to prepare a half-hour lecture using Power Point presentations. The student's task will be to discuss 1 selected item from the list of readings and films proposed by the lecturer. The presentation will be an introduction to the group discussion.
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Comments	
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Course content (topic list)

1. The problem of relations between whites and Indians on the example of <i>the Last the Mohicans</i> by James Fenimore Cooper. 2. The religiosity of the inhabitants of the American colonies in the Arthur Miller's playwright <i>The Crucible</i> . 3. <i>Manifest Destiny</i> presented in the movie by John Wayne the <i>Alamo</i> / 1960 / 4. The myth of the South created in the film <i>the Gone with the Wind</i> / 1939 / by Victor Fleming. 5. An American dream depicted on the example of the fate of the main character of the movie <i>There will be blood</i> / 2007 / by Paul Thomas Anderson. 6. The attack on the World Trade Center / 2006 / Oliver Stone as a symbolic event. 7. American melting pot and American values in the film <i>Gran Torino</i> / 2008 / by Clint Eastwood.
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Compulsory reading and watching

<ol style="list-style-type: none"> 1. <i>The Last of Mohicans</i>, author: James Fenimore Cooper 2. <i>The Crucible</i>, author: Arthur Miller 3. <i>Alamo</i> /1960/, director: John Wayne 4. <i>Gone with the Wind</i>, author: Margaret Mitchell or movie /1939/, director: Victor Fleming 5. <i>There will be blood</i> /2007/, director: Paul Thomas Anderson 6. <i>World Trade Center</i> /2006/, director: Oliver Stone <i>Gran Torino</i> /2008/, director: Clint Eastwood

Recommended reading

The [Penguin](#) history of the United States of [America](#) / [Hugh Brogan](#).
[A people's history of the United States](#) / [Howard Zinn](#).
[Columbia literary history of the United States](#) / [Emory Elliott](#), general ed. ; associate ed.: [Martha Banta](#) [et al.] ; advisory ed.: [Houston A. Baker](#) [et al.].
[Modern United States history](#) / [John Traynor](#).
[The Cambridge history of American literature](#), vol.2. vol.6.vol.7.
[A companion to twentieth-century American drama](#) / ed. by [David Krasner](#).
[A companion to American fiction 1780-1865](#) / ed. by [Shirley Samuels](#).
The new American cinema / ed. by [Jon Lewis](#).

Course card

Course title	From Traditional to Digital – Diplomacy and its Evolution		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	Karol Bieniek, PhD.		
Department	Department of Journalism and International Relations		

Course objectives (learning outcomes)

This course aims at analyzing the distinction between foreign policy and diplomacy. It explores traditional and non-traditional diplomacy and provides students with an understanding of the institution of diplomacy—where it comes from, who are its actors, how it functions, and how it was and still is evolving.

Prerequisites

Knowledge	Basic knowledge about history of the world in the 19 th and 20 th centuries.
Skills	Critical and analytical thinking
Courses completed	

Course organization

Form of classes	W (Lecture)	Group type					
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)
Contact hours			15				

Teaching methods:

Seminar – seminars will be held in the semester based on assigned readings. Attendance is mandatory.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
			x	x	x							

Assessment criteria	Student presentation and discussion: 20% Active participation and attendance: 30% Final essay: 50%
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Comments	
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Course content (topic list)

<ol style="list-style-type: none"> 1. What is Diplomacy? 2. History of Diplomacy. 3. Traditional Diplomacy. 4. New Diplomacy. 5. Non-Traditional Diplomacy. 6. Diplomatic Culture.
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Compulsory reading

Kerr P., Wiseman G., <i>Diplomacy in a Globalizing World: Theories and Practices</i> , New York Oxford: Oxford University Press, 2018. <i>Additional readings will be provided during the semester.</i>
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Recommended reading

Course card

Course title	Foreign policy of Ukraine in the 20th/21st century against the background of international relations in the world		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	dr Małgorzata Kuźbida		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

The aim of the course is to familiarize students with the history and culture of the Ukrainian nation and state in the context of creating foreign policy in the 20th and 21st centuries. The student learns theories about international relations, along with the mechanisms influencing phenomena such as globalization and regionalization. The course also presents manifestations related to the cultural, social and religious diversity of the Ukrainian nation.

Prerequisites

Knowledge	Knowledge of geography, culture and history about the countries and nations of Europe
Skills	Group work, self-presentation, text analysis.
Courses completed	Institute of Journalism and International Relations - Erasmus

Course organization								
Form of classes	W (Lecture)	Group type						
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)	
Contact hours			15					

Teaching methods:

Classes are conducted in the form of exercises

Assessment methods:

	E – learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
		x					x	x	x				

Assessment criteria	A positive grade is awarded to a student who obtained at least 60% of the points on the final test, had 90% attendance at classes and was active and obtained 3 points.
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Comments	Attendance check at each class along with assessment of activity and participation in debates
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Course content (topic list)

Introduction to the history of Europe - with particular emphasis on Ukraine
 The rise of the Ukrainian nation
 The concept of the Ukrainian state in the thought of political parties and social circles
 Social changes in the 20th and 21st centuries on the example of the Ukrainian nation
 Civilization factors influencing the concepts of Ukraine's foreign policy
 Ukrainian diplomacy in the 20th century on the example of the Ukrainian People's Republic, the Western Ukrainian People's Republic, the Ukrainian Socialist People's Republic - until 1991
 Ukraine and its diplomacy from 1991 – 2004
 Ukrainian diplomacy after the Orange Revolution and its foreign policy concepts
 Ukrainian society and its pursuit of integration with the EU
 National, social and civilizational conflicts in Ukraine - the concept of war
 Ukraine's foreign policy from 2022 - after Russia's aggression - total war.
 Ukrainian diplomacy during the war – from 2022 – current state – directions of action

Compulsory reading

Serhii Plokhy, *The Gates of Europe: A History of Ukraine*. Basic Books. 2015.
 Orest, Subtelny, *Ukraine: A History*. Toronto. 2009.
 Andrew Wilson, *The Ukrainians: Unexpected Nation*. Yale University Press; 2nd edition (2002)

Recommended reading

R. Paul Magocsi, *A History of Ukraine: The Land and Its Peoples* (2nd rev. ed.). Toronto. 2010.
 Serhii Plokhy, *The Origins of the Slavic Nations: Premodern Identities in Russia, Ukraine, and Belarus*. Cambridge University 2006.
 Snyder, Timothy D., *The Reconstruction of Nations: Poland, Ukraine, Lithuania, Belarus, 1569–1999*. Yale U.P. 2003.

Course card

Course title	Politics of memory		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	PhD Przemysław Łukasik		
Department	Institute of Journalism and International Relations		

Course objectives (learning outcomes)

Politics of memory, increasingly present in the internal space of the state and in international relations, will be discussed through the prism of various forms and models used in selected countries and the goals that countries want to achieve using this instrument.

Prerequisites

Knowledge	The student has general knowledge of basic issues regarding the functioning of the state, political and social events, both past and current, as well as basic knowledge of European and world history.
Skills	The student has the ability to communicate, especially verbal, logical and analytical thinking, and to obtain necessary information from literature and databases. Students can prepare an oral presentation on selected issues related to the course topic.
Courses completed	No requirements.

Course organization									
Form of classes	W (Lecture)	Group type							
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)		
Contact hours			15						

Teaching methods:

Workshop activities: group discussion, preparation of a group presentation with a Power Point program.

Assessment methods:

Other	Written exam	Oral exam	Written assignment (essay)	Student's presentation	Discussion participation	Group project	Individual project	Laboratory tasks	Field classes	Classes in schools	Didactic games	E-learning
				x	x	x						

Assessment criteria	The form of completing the course is to prepare a half-hour group presentation (it can be Power Point presentation). The student's task will be to discuss 1 selected item from the list of readings and films proposed by the lecturer. The presentation will be an introduction to the group discussion.
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Comments	
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Course content (topic list)

<ol style="list-style-type: none"> 1. Definition of politics of history and politics of memory. Use and abuse of history. Functions and instruments of politics of memory. 2. History as an Instrument of the contemporary international conflicts. 3. Russian politics of memory and historical disputes 4. China and politics of history 5. Politics of history in the United States 6. German politics of memory 7. Polish politics of memory

Compulsory watching:

<p>How to Win a Memory War? https://enrs.eu/video/how-to-win-a-memory-war</p> <p>Understanding Chinese Nationalism: Historical Memory in Chinese Politics and Foreign Relations https://www.youtube.com/watch?v=xN8BPecpNZg</p> <p>Remembering the Future. Politics of Memory and the Culture War: Poland & Germany https://www.youtube.com/watch?v=Q5kYx1sig-o</p> <p>Russian and Ukrainian identity and history – the weaponisation of history https://www.youtube.com/watch?v=TDp-34cJa4E&list=PL3mposj9_bGtJtfBYD7ZtDJBidEMrmo0&index=9</p> <p>PBS Frontline: A Jew Among the Germans (2005) [CC] https://www.youtube.com/watch?v=U_SaO4BfAi0</p>
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Recommended reading:

Katharine Hodgkin and Susannah Radstone, [Contested pasts : the politics of memory](#). London ; New York : Routledge, 2014.

Jeffrey K. Olick, [The politics of regret : on collective memory and historial responsibility](#). New York ; Abingdon : Routledge, 2008.

[The Use and Abuse of Memory : Interpreting World War II in Contemporary European Politicsm](#), Christian Karner and Bram Mertens, editors. New Brunswick ; London : Transaction Publishers, 2013.

[Auchter, Jessica. The politics of haunting and memory in international relations](#). London ; New York : Routledge Taylor & Francis Group, 2017.

Zinn, Howard, *The Politics of History: With a New Introduction*. University of Illinois Press, 1990.

Autry, R. *Desegregating the Past. The Public Life of Memory in the United States and South Africa*. New York: Columbia University Press, 2017.

James W. Lowen's *Lies Across America; What Our Historic Sites Get Wrong*, The New Press, 1999.

Gustafsson, Karl. 2014. "Memory Politics and Ontological Security in Sino-Japanese Relations." *Asian Studies Review*, 38(1): 71-86. (14pp)

Course card

Course title	Geostrategy		
Semester (winter/summer)	Summer	ECTS	6
Lecturer(s)	dr Piotr Wilczyński		
Department	Journalism and International Relations		

Course objectives (learning outcomes)

Student will get skills of understanding contemporary warfare and leaders decisions. The course is prepared for those willing to search how the art of war has developed and how all possible geographical factors affects courses of battles and conflicts. Understanding this influences will allow to make better decisions not only in combat but in common life and will improve entrepreneurship.

Prerequisites

Knowledge	Basic knowledge of world history and geography.
Skills	Basic computer skills.
Courses completed	---

Course organization

Form of classes	W (Lecture)	Group type					
		A (large group)	K (small group)	L (Lab)	S (Seminar)	P (Project)	E (Exam)
Contact hours			15				

Teaching methods:

Course will have three main parts. First will be theoretical introduction in geostrategy. After that students will be taken to computer lab, where they will be able to conduct geostrategic simulations. Last part will take place in the training field where practicing tactics can be shown. Last part is optional for those willing to join.

Assessment methods:

	E – learning	Didactic games	Classes in schools	Field classes	Laboratory tasks	Individual project	Group project	Discussion participation	Student's presentation	Written assignment (essay)	Oral exam	Written exam	Other
		X		X						X			

Assessment criteria	Students will need to pass all three stages of the course with another assessment criteria. First part is a written essay. It should have around 8-12 pages of standard text with pictures, maps and bibliography. Second part is passed by joining didactic game (geostrategic simulation) in computer lab. Third part is passed by watching how all tasks in the field can be done or joining it practically.
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Comments	Field classes are in Krakow but outside the campus. This part is optional. Those who cannot or don't want to join will get instruction videos to watch.
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Course content (topic list)

<ol style="list-style-type: none"> 1) History and development of warfare 2) Geographical factors influencing modern strategies 3) Geographical factors influencing military equipment and tactics 4) Geostrategic analytics and data sources 5) Computer geostrategic simulators 6) Conducting geostrategic simulations 7) Field classes – shooting range 8) Field classes – terrain and recon 9) Field classes – green tactics 10) Field classes – black tactics

Compulsory reading

<p>Blouet, B. (Ed.). (2012). <i>Global geostrategy</i>. Routledge.</p> <p>Jones, A. (2001). <i>The art of war in the western world</i>. University of Illinois Press.</p> <p>Smith, R. (2012). <i>The utility of force: The art of war in the modern world</i>. Penguin UK.</p> <p>Tsu, S. (2016). <i>The art of war</i>. Cosimo Classics.</p>
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Recommended reading

<p>Collins, J. M. (1998). <i>Military geography for professionals and the public</i>. Potomac Books, Inc..</p> <p>Galgano, F., & Palka, E. J. (Eds.). (2012). <i>Modern military geography</i>. Routledge.</p> <p>Wilczyński, P. (2010). Territory in history of military and strategic thought, <i>Geopolitical Review</i>, 2, pp. 101-120.</p>
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